

Privacy Policy

Effective from: 01.10.2026

This Privacy Policy describes how personal data is processed on the website available at <https://smartappstudio.pl>. We care about your privacy and process data in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 ("GDPR") and Polish law.

1. Data controller

The controller of your personal data is Elkomtel sp. z o.o., Smoleńska 83/98, 03-528 Warszawa, KRS 0000403511, NIP 1132851215, REGON 145895250.

Contact regarding personal data: e-mail office@smartappstudio.pl. The controller has not appointed a Data Protection Officer.

2. Purposes, legal bases and periods of processing

Ensuring the operation and security of the website (server logs) – to keep the website running properly, diagnose errors and protect it against abuse and attacks. Legal basis: Article 6(1)(f) GDPR (the controller's legitimate interest). Period: 30 days.

Displaying our location (Google Maps) – to show an interactive map with directions on the website. Legal basis: Article 6(1)(f) GDPR (legitimate interest – making it easier to find the company). Period: in accordance with Google's data retention policies.

Displaying fonts (Google Fonts) – to ensure a consistent appearance of the website. When fonts are loaded, your IP address is sent to Google. Legal basis: Article 6(1)(f) GDPR (legitimate interest – proper presentation of the website). Period: in accordance with Google's data retention policies.

3. Scope of data processed

Depending on how you use the website, we may process:

- technical data: IP address, information about your browser and device, date and time of visit, identifiers stored in cookies.

4. Recipients of data

Your data may be shared with the following categories of recipients, acting on our behalf or as independent controllers:

- hosting and IT infrastructure providers,
- Google Ireland Ltd. / Google LLC (Google Maps, Google Fonts),
- providers of legal, advisory or debt collection services – to the extent necessary,
- public authorities – where required by applicable law.

5. Transfers of data outside the EEA

In connection with the use of Google tools, your data may be transferred to countries outside the European Economic Area, in particular to the United States. Such transfers are based on the European Commission's adequacy decision under the EU-U.S. Data Privacy Framework (for providers certified under this framework) or on standard contractual clauses approved by the European Commission (Article 46 GDPR).

6. Profiling and automated decision-making

Your data is not used for automated decision-making, including profiling.

7. Your rights

In connection with the processing of your data, you have the following rights:

- the right of access to your data and to obtain a copy of it,
- the right to rectification (correction) of your data,
- the right to erasure ("right to be forgotten"),
- the right to restriction of processing,
- the right to object to processing based on legitimate interest,
- the right to lodge a complaint with the supervisory authority – the President of the Personal Data Protection Office (UODO), ul. Stawki 2, 00-193 Warsaw, Poland.

8. Cookies

The website uses cookies and similar technologies. The rules for their use, their categories, the specific cookies and how to manage consent are described in a separate Cookie Policy available on the website.

9. Changes to the Privacy Policy

We reserve the right to amend this Privacy Policy, in particular in the event of changes in the law or the introduction of new tools or services. The current version is always available on the website <https://smartappstudio.pl>.